

Boston Lesbian Urban Foundation

25 Jan Karski Way apt. 419

Dorchester MA 02125

Dear Community Partner,

Thank you for taking the time to review this sponsorship proposal for the 6th annual Black Pride festival for the black, Latino, and indigenous LGBTQIA+ community in Boston. Boston Lesbian Urban Foundation, established by Curtis Santos and Eilakeisha Spencer, is a nonprofit organization that operates under the 501c3 designation and directed by volunteers who are members of the community. 2024 was an exciting year for Boston Lesbian Urban Foundation we reclaimed the name "Boston Black Pride". In 2019 when we started our intention was to employ the phrase "Boston Black Pride" as a means to denote our pride-related activities. Regrettably, this appellation had already been allocated to another collective. Consequently, the alternative selected was "Boston Urban Pride." The act of changing the name was only superficial, but rather a deliberate effort to reclaim our initial vision and reinforce our dedication to honoring, empowering, and appreciating the perspectives of both the younger and older generations within Boston's Black, Latino, and Indigenous LGBTQIA+ community.

2024 was also our first inaugural black pride parade and 3rd annual Music and Arts festival successfully bringing in over 1,000 attendees and 40+ exhibitors to Dorchester Massachusetts which is one our main catchment areas. This year if you sponsor or donate Black Pride weekend will connect you to our target of 1500+ attendees and 50+ exhibitors featuring health and wellness, community resources, artists, retail, and many more.

Boston Black Pride weekend functions as a catalyst for instigating change within the community, facilitating the development of a sense of togetherness, advocating for the availability of resources, and offering a space for individuals to establish enduring and positive connections while embracing their genuine selves. The next event will occur from July 2nd – July 6th, 2025.

When businesses choose to collaborate with our organization, currently operating under the name of Boston Black Pride, they are engaging in a partnership. By establishing a partnership with us, specifically under the auspices of Boston Black Pride, your organization or business is expressing a significant stance regarding the significance of establishing environments that foster affirmation, safety, and inclusivity for our QTBIPOC community. Furthermore, this partnership entails the direct provision of services and dissemination of information within their respective communities or spaces. Your sponsorship also helps keep Boston Black Pride Music and arts festival, youth pride, and health summit free for community members and affordable admission fees to our events throughout the weekend, while maximizing your exposure and connections to our attendees.

Please locate the sponsorship options outlined in this correspondence and inform us if you have any inquiries, remarks, or recommendations. We kindly request the opportunity to furnish any pertinent information that might assist in the deliberation of your sponsoring decision.

Together In Community,

Eilakeisha Spencer Deputy Director

Boston Lesbian Urban Foundation

25 Jan Karski Way apt. 419

Dorchester MA 02125

Boston Black Pride Sponsorship Packages

Platinum - \$25,000

- Recognized as official pride sponsor
- Full page ad in official Boston Black pride brochure (to be provided by sponsor)
- Business link & Logo on Boston Black pride website
- Logo included in all online promotions and backdrops at all events
- Business name on back of black pride parade T-Shirts
- Table at our Music & Arts Festival, Health Summit, and Youth Pride Celebration
- Parade Contingent
- (7) complimentary All Access Passes for the entire weekend
- Opportunity to have a representative speak for 5 minutes during Music and Arts Festival
- Acknowledgment during our Music and arts Festival
- Business flyer in all Black Pride Weekend gift bags
- Opportunity to be involved in educational & programing throughout the year

Gold- \$15,000

- Recognized as official black pride sponsor
- Half page ad in official Boston Black pride brochure (to be provided by sponsor)
- Business link & Logo on Boston Black pride website
- Logo included in all online promotions and backdrops at all events
- Table at our Music & Arts Festival, Health Summit, and Youth Pride Celebration
- Acknowledgment during our Music and arts Festival
- Parade Contingent
- Business name on back of black pride parade T-Shirts
- (6) complimentary All Access Passes for the entire weekend
- Business flyer in all Black Pride Weekend gift bags
- Opportunity to have a representative speak for 5 minutes during Music and Arts Festival

Silver- \$10,000

- Recognized as official pride sponsor
- Social Media Ads. | Post
- Table during our Music & Arts Festival or Health Summit
- Acknowledgment during our Music and arts Festival
- Parade Contingent
- (5) Complimentary All Access Passes
- Logo on Boston Black pride website
- Business flyer in all Black Pride Weekend gift bags

Togetherness - \$7,500

- Recognized as official pride sponsor
- Logo on Boston Black pride website
- Business flyer in all Black Pride Weekend gift bags
- Social Media Ads | Post
- Parade Contingent
- (4) Complimentary all access passes
- Table during our Music and Arts Festival or Youth Pride Celebration
- Acknowledgment during our Music and arts Festival

Inclusion - \$5,000

- Recognized as official black pride sponsor
- Logo on Boston Black pride website
- Business flyer in all Black Pride Weekend gift bags
- Social Media Ad | Post
- Parade Contingent
- Table a during our Music and Arts Festival
- Acknowledgment during our Music and arts Festival

Boston Lesbian Urban Foundation

25 Jan Karski Way apt. 419

Dorchester MA 02125

Other Sponsorship Opportunities:

Diversity - \$2500

- Recognized as official black pride sponsor
- Logo on Boston Black pride website
- Business flyer in all Black Pride Weekend gift bags
- Social Media Ad | Post
- Table during Music and Arts Festival
- Acknowledgment during our Music and arts Festival
- Business Flyer in Black Pride Swag Bag (Must Provide)

Equity- \$1000

- Recognized as official Black Pride Sponsor
- Logo on Black Pride website
- Social Media Ad| Post
- Table during Youth Pride Celebration
- Business Flyer in Black Pride Swag Bag (Must Provide)

Sustainability - \$500

- Recognized as official Black Pride Sponsor
- Logo on Black pride website
- Business Flyer in Black Pride Swag Bag (Must Provide)

Community- \$250

- Recognized as official Black Pride Sponsor
- Logo on Black Pride website

Youth Partnership

\$5000

Our youth event is an event for our families and youth to have their own personal pride experience. Funding will be to pay for programming and logistics related to the Baton Urban pride youth pride event.

Music and Arts Festival Partnership

\$10,000

Brand our Music and Arts festival and have your business front and center for 100s of people to see. The opportunity for this partnership is endless and allows business to benefit from our live local and regional acts and diverse exposure that they bring.

Volunteer wellness & Hospitality Partnership

\$2500

Help us say thank you to the volunteers that make Boston urban pride possible. This partnership allows businesses to include their name/logo on the rear side of volunteer t-shirts. Funding through this partnership allows us to provide sunscreen, water, snacks, and tents to our volunteer team.

Amount of Choice: _____